



## RULES OF THE “CYBERPUNK CHRISTMAS CARD” CONTEST ON TUMBLR

### § 1

#### GENERAL PROVISIONS

1. This document (further: “**Rules**”) describes the terms and conditions of the Cyberpunk Christmas Card contest (further: “**Contest**”).
2. Within the Contest we invite you (further: “**Contestant**”) to create a project of a cyberpunk-inspired Christmas card (further: “**Christmas Card**”) and publish it on Tumblr with two hashtags: #CyberpunkChristmasCard and #Cyberpunk2077. The prizes will go to the Contestants whose Christmas Cards are the most creative and original.
3. The Contest is open for participants from all around the world.
4. The Contest is organised by us, the company CD PROJEKT S.A. with its registered office in Warsaw, Poland, ul. Jagiellońska 74, 03-301 Warszawa, registered by the District Court for the capital city of Warsaw in Warsaw, 13<sup>th</sup> Commercial Division of the Polish National Court Register, under the Polish National Court Register number KRS 0000006865, tax identification number NIP 7342867148, statistical number REGON 492707333; share capital of PLN 96,120,000.00, paid up in full (further: “**we**” or the “**Organiser**”).

### § 2

#### WHO CAN PARTICIPATE?

1. You can participate in the Contest if you are at least 18 years old on the day of entering the Contest and you have full legal capacity, i.e. you can independently enter into legal transactions, including binding contracts, in accordance with your local law.
2. You cannot participate in the Contest if you are an employee of the Organiser or of its affiliates, subsidiaries, manufacturers, sales representatives or advertising agencies, or a member of such employee's immediate family.

### § 3

#### WHEN DOES THE CONTEST TAKE PLACE?

1. The Contest begins on December 9<sup>th</sup>, 19:00 CET (10:00 PT) and will end on December 22<sup>nd</sup>, 23:59 CET (14:59 PT) (further: “**Contest Period**”). You must submit your Christmas Card by the end of the Contest Period. Any Christmas Cards submitted outside the Contest Period will not be included in the Contest.
2. The winners will be announced on December 24<sup>th</sup>.

### § 4

#### HOW TO PARTICIPATE?

1. In order to participate:
  - a. Make an original, cyberpunk-inspired Christmas Card; and
  - b. Publish your Christmas Card on Tumblr ([www.tumblr.com](http://www.tumblr.com)) with the hashtags: #CyberpunkChristmasCard and #Cyberpunk2077 (further: “**Submission**”).
2. You must use both hashtags in your Submission, or else your Christmas Card will not take part in the Contest.
3. You may make only one Submission containing only one Christmas Card. Submissions containing multiple Christmas Cards or subsequent Submissions of the same Contestant will not qualify for the Contest.
4. Submissions provided in any other way will not qualify for the Contest.



5. Your Christmas Card must be appropriate to show to minors and should comply with Tumblr's relevant terms and conditions of Tumblr, including Tumblr Community Guidelines (<https://www.tumblr.com/policy/en/community>).
6. The Organiser reserves the right to reject a Contestant's submission if it violates the provisions of applicable law, rights of third parties, Contest rules or if the Christmas Card may be considered racist, xenophobic, sexist, defamatory or otherwise offensive or illegal.

## § 5

### HOW WILL THE WINNERS BE CHOSEN?

1. Winning submissions will be selected by the Contest Committee consisting of CD PROJEKT RED Community Managers.
2. The Contest Committee will choose the winning Christmas Cards based on creativity, originality and overall quality of the Christmas Cards.
3. The Contest Committee's decisions are final.
4. The Contest Committee will choose three (3) submitted Christmas Cards and award them, respectively, the First, Second and Third Prize.
5. The Organiser reserves the right to award other special prizes at its sole discretion.

## § 6

### WHAT ARE THE PRIZES?

1. The winners will receive the prize consisting of:
  - a. a bag with Cyberpunk 2077 goodies (total value of ~160 USD) - for the first place,
  - b. a bag with Cyberpunk 2077 goodies (total value of ~130 USD) - for the second place,
  - c. a bag with Cyberpunk 2077 goodies (total value of ~100 USD) - for the third place.
2. The prizes will be sent by mail to the addresses provided by the winners. The Organiser will cover the prize shipment cost.
3. If necessary by applicable law, the Prizes will be supplemented with cash prize equal to the tax due on the prize. The Organiser will deduct the cash prize and will pay the tax due under Polish law.
4. All winners will be informed about the Contest results by a public post on the Organiser's social media channel on Tumblr. The Organiser will also contact the winners via their Tumblr profiles. Each winner will have seven (7) days to confirm whether he or she accepts the prize and to provide a postal address to which a prize will be sent. If a Contestant fails to contact us within that deadline or refuses to accept the prize, we retain the right to award such prize to another Contestant or to refrain from awarding this particular prize.

## § 7

### CONTESTANT'S OBLIGATIONS AND DECLARATIONS

1. By sending the Submission in accordance with § 4 above, you (as a Contestant) confirm that you fulfil the requirements set out in the Rules.
2. By sending the Submission you accept that if you win the Contest, the Organiser will be able to use your Tumblr username in announcements of the Contest results or in any other promotional materials applicable to the Contest.

## § 8

### COPYRIGHT

1. By sending your submission, you (the Contestant) grant us (the Organiser) a non-exclusive, worldwide, non-transferable, royalty-free licence to use the Christmas Card for the purpose of the Contest, including providing the Christmas Card to the Contest Committee members and publishing it on our websites and/or social media. This licence covers in particular the following forms of exploitation:



- a. producing copies of the Christmas Card using all techniques;
  - b. distribution and dissemination of the Christmas Card in all channels;
  - c. making the Christmas Card available in a manner allowing any person to access the Christmas Card in a place and at a time selected by them.
2. The licence referred to in § 8 point 1 is granted for an indefinite time.

## § 9

### PERSONAL DATA

1. Your personal data controller is CD PROJEKT S.A. with its registered seat in Warsaw, Poland, ul. Jagiellońska 74, 03-301 Warszawa.
2. Your personal data will be processed for the purpose of carrying out a competition organized by CD PROJEKT, in which you intend to take part, in particular for the purpose of contacting contestants, assessing submissions, awarding prizes and announcing results.
3. Providing the personal data is voluntary but necessary to participate in the Contest and/or receive prizes.
4. We respect your privacy rights i.e. the right to access, rectify and delete your data, limit its processing, transfer it, a right not to be a subject to automated decision-making, including profiling, and to object to the processing of your personal data (you will find more details about processing of your personal data in the [CD PROJEKT RED Privacy Policy](#))

## § 10

### INDEMNITY

1. The Organiser will not cover any potential costs incurred by the Contestant in connection with the Contest, including entering the Contest, preparing and submitting the Christmas Card and receiving the prize, subject to § 6 above.
2. The organisation of the Contest is not in any way associated with Tumblr. In particular, the Contest is not administered, sponsored, or endorsed by Tumblr. Any information related to the Contest that you are providing (in particular your contact information and/or other personal data) should be addressed to the Organiser and not to Tumblr.

## § 11

### FINAL PROVISIONS

1. The Rules will be governed and construed in accordance with the Polish law.
2. The Rules come into force on December 9<sup>th</sup>.