



## RULES OF THE GLOBAL “#CDPRGEAR: Metal Pins” CONTEST

### § 1. GENERAL PROVISIONS

1. This document (“**Rules**”) describes the terms and conditions of the **#CDPRGEAR: Metal Pins Contest** (further: “**Contest**”).
2. We invite you (we will later refer to you also as the “**Contestant**”) to create an original metal pin design (“**Pin**”) inspired by the four following topics (“**Category**”):
  - a. CD PROJEKT RED
  - b. The Witcher series of games
  - c. GWENT: The Witcher Card Game
  - d. Cyberpunk 2077

Be creative - we want to see your own understanding of the Categories in your Pins!

3. You can send us, at your choice, from one to four Pins, but no more than one Pin per each Category.
4. You should send us the Pin(s) in the form of a graphic image, using electronic mail. You can find detailed submissions’ requirements in § 4.
5. The Prizes will be awarded to the Contestants who create the most creative and original Pin(s), send them to us during the Contest Period and submit all the other necessary information detailed in § 6 (“**Winner(s)**”). We will choose and award one Winner per Category. One Contestant may be chosen as a Winner in more than one Category.
6. The winning Pins will be adapted and made available for purchase via our CD PROJEKT RED STORE.
7. The Contest is organized by CD PROJEKT S.A., a company with its registered office in Warsaw (postal code: 03-301, ul. Jagiellońska 74), entered into the register of entrepreneurs of the National Court Register as kept by the District Court for the Capital City of Warsaw in Warsaw, 13th Commercial Department of the National Court Register, KRS no. 0000006865, NIP (taxpayer ID no.): 734-28-67-148, fully paid capital of PLN 96,120,000.00, further: “**we**” or the “**Organizer**”).
8. The Contest is organised in cooperation with CD PROJEKT RED STORE Sp. z o.o., a company with its registered office in Warsaw (postal code: 03-301, ul. Jagiellońska 74), entered into the register of entrepreneurs of the National Court Register as kept by the District Court for the Capital City of Warsaw in Warsaw, 13th Commercial Department of the National Court Register, KRS no. 0000766456, NIP (taxpayer ID no.): 113-29-91-838, capital of PLN 5 000.

### § 2. CONTESTANTS

1. You can participate in the Contest if you are at least 18 years old on the day of entering the Contest and you have full legal capacity, i.e. you can independently enter into legal transactions, including binding contracts, in accordance with your local law.
2. You cannot participate in the Contest if you are an employee or close business associate of the Organizer or of its affiliates, subsidiaries, manufacturers, sales representatives or advertising agencies; or a member of such person’s immediate family.



3. All information provided by the Contestants for the purposes of the Contest is provided voluntarily, however it may be necessary to participate in the Contest and in case of the Winners - also in order to receive the Prizes.

### § 3. CONTEST DATES

1. The Contest begins on July 1, 2020 and ends on July 31, 2020 23:59 CEST (“**Contest Period**”).
2. Winners will be chosen on August 7, 2020.
3. Winners will be announced publicly on August 31, 2020 at latest.

### § 4. SUBMISSIONS

1. In order to participate in the Contest you have to have an electronic mail address, and send us your Pin(s) in accordance with the Rules as set below.
2. Every Pin should be saved in a .JPG format (500x500px, 72 DPI) and must not exceed 2MB. The Pin(s) which do not meet these requirements will not be taken into consideration for the purpose of the Contest. You may additionally present the Pin in a form of 3D visualisation which should also be saved in a .JPG format and must not exceed 2MB. Refraining from presenting the Pin in a form of 3D visualisation will not result in any negative consequences for the Contestant.
3. The Pin(s) should meet the following technical requirements:
  - a. Size: the Pin must be between 3 cm and 5 cm in width and between 2 mm and 3 mm in thickness
  - b. Technique: the Pin can be either flat or dimensional
  - c. Color pallet: between 0 and 4 colors of enamel can be used on the Pin and if any colors are used, the file containing the Pin should include information about their Pantone codes
  - d. Size of details: the smallest possible detail of the Pin can be a dot with a diameter of 1 mmThe Pin(s) which do not meet these requirements will not be taken into consideration for the purpose of the Contest.
4. Send us your Pin(s) to the e-mail address [store-contest@cdprojektred.com](mailto:store-contest@cdprojektred.com) as an attachment to the message. The subject of the message should read “Metal Pins Contest – *\*Name and Surname of the Contestant\**”. Pin(s) submitted in any other way do not qualify for the Contest.
5. You can send us, at your choice, from one to four Pins, but no more than one Pin per each Category. If you send us more than one Pin per Category in one message, we will not take any of the Pins in this Category sent in this message into consideration for the purpose of the Contest. If you send us more than one Pin per Category in separate messages, only the Pin sent in the first message qualifies for the Contest.
6. It is not permitted to make submissions on behalf of other people.
7. The Pin(s) have to be in line with the provisions of applicable law. In particular, the Pin(s) shall not infringe someone else’s copyrights, trademarks or other Intellectual Property or personal rights. Moreover, the Pin(s) have to be appropriate to show to the minors.
8. The Organizer reserves the right to reject or disqualify Contestant’s Pin if:
  - a) it violates the provisions of applicable law or Contest Rules; or
  - b) the Pin may be considered racist, xenophobic, sexist, defamatory or otherwise offensive, illegal or infringing on third party’s intellectual property or personal rights.



## § 5. DECISION

1. The Winners will be selected by the jury consisting of the following representatives of the Organizer (“**Contest Committee**”):
  - a) Store Director
  - b) Store Art Lead
  - c) Store Manager
  - d) Community Manager
2. The Contest Committee will choose the Winners based on the creativity and originality of their Pins.
3. The Contest Committee’s decision is final.
4. The Contest Committee will choose 4 Winners, one in each Category. One Contestant may be chosen as a Winner in multiple Categories.
5. The winning Pins and names of the Winners will be published on the following social media accounts of the Organizer:
  - Official **Facebook** page of CD PROJEKT RED: facebook.com/CDPROJEKTRED
  - Official **Twitter** page of CD PROJEKT RED: twitter.com/CDPROJEKTRED
  - Official **Instagram** page of CD PROJEKT RED: instagram.com/cdpred

## § 6. PRIZES

1. The Winner of the Contest in each Category will receive the following prizes (“**Prizes**”):
  - a) A voucher worth 150 USD to be spent in the CD PROJEKT RED STORE,
  - b) Adaptation of the winning Pin to be available for purchase in the CD PROJEKT RED STORE and being credited as the author of the Pin in the CD PROJEKT RED STORE,
  - c) The four winning Pins, as made into reality by the Organizer.
2. The Organizer reserves the right to award other special prizes at its sole discretion.
3. For avoidance of doubt, the Prize pool described above is common for all Contestants, irrespective of the language version of the Rules displayed to the Contestant.
4. The Winners will be informed about the Contest results via direct messages on the e-mail addresses they used to submit the Pins (please make sure you check your e-mail, so you won’t miss the message). The abovementioned message will be sent within three (3) calendar days from the day mentioned in § 3 point 2 above.
5. Each Winner will have seven (7) calendar days from the day on which the results have been communicated to them in a message from the Organizer to:
  - a) confirm via direct message to the Organizer to [store-contest@cdprojektred.com](mailto:store-contest@cdprojektred.com) whether he or she accepts the Prize;



- b) provide the Organizer with a postal address to which the Prize will be sent in the same message;
  - c) send the winning Pin(s) saved as a vector graphic in a .PDF format and/or a high resolution layered file in a .PSD format to [store-contest@cdprojektred.com](mailto:store-contest@cdprojektred.com).
6. If the Winner fails to provide the Organizer with all the information in point 5 (a)-(b) above, fails to provide the Organizer with the Pin(s) mentioned in point 5 (c) above or refuses to accept the Prize, we retain the right to award the win to another Contestant, and thus award such Prize to another Contestant or to refrain from awarding this particular Prize.
7. Contest results will be announced via public posts on the official social media accounts of the Organizer mentioned in § 5 point 5 above no later than on a date mentioned in § 3 point 3 above.

## § 7. PRIZE-RELATED COSTS

1. The Organizer will cover the costs of Prize shipment.
2. The Organizer will cover the costs of the tax due on the Prize according to the Polish law. Apart from that, Contestants will be solely responsible for the payment of any additional national, federal, state, local or other taxes of any kind in relation to any Prize.
3. On Organizer's request, the Winner has to provide the Organizer with all documents and information required by applicable law. Such documents and information may include in particular information required for fulfilling tax, anti-money laundering and/or anti-fraud obligations and have to be submitted within seven (7) calendar days upon delivery of Organizer's request to the Winner.

## § 8 CONTESTANT'S OBLIGATIONS AND DECLARATIONS

1. By publishing your Pin in accordance with the Rules you (as a Contestant) confirm that you fulfil the requirements set out in the Rules.
2. By publishing your Pin, you agree that if you become one of the Winners, the Organizer may use your name, your Pin and information contained in it in announcements of the Contest results.
3. By publishing your Pin, you also declare that:
  - the Pin is a result of your own and independent work;
  - you exclusively own all author's personal and economic copyrights to the Pin, in particular the right to use it and to dispose of its use throughout all the fields of exploitation and to receive remuneration for the use of the Pin;
  - you have an exclusive right to grant permission for performance of the derivative copyrights;
  - your economic copyrights, as referred to in points above, are neither limited nor encumbered with any third-party rights, and that they do not infringe any rights of the third parties (other than the Organizer);
  - you have not granted any license to use the Pin within any scope.

## § 9. COPYRIGHTS



1. By publishing your Pin, you (the Contestant) grant us (the Organizer), a non-exclusive, worldwide, non-transferable, royalty-free license to use the Pin for the purpose of the Contest, including providing the Pin to the Contest Committee and publishing it on our websites. This license covers in particular the following forms of exploitation:
  - producing copies of the Pin using all techniques;
  - distribution and dissemination of the Pin in all channels;
  - making the Pin available in a manner allowing any person to access the Pin in a place and at a time selected by them.
2. License referred to in §9 point 1:
  - a. is granted for an indefinite period of time in case of the Pins of Winners;
  - b. will be terminated immediately if the Contestant does not become a Winner on the announcement day referred to in § 3 point 2 above.
3. The Winner will enter into a copyright transfer agreement with the Organizer, in which the Winner will transfer all economic copyrights and related rights to the winning Pin to the Organizer, including, but not limited to, a possibility to use the Pin or its elements in Organizer's marketing materials.
4. The abovementioned copyright transfer will be made in exchange for the Prize referred to in § 6 point 1 letter a) above..

## § 10. PERSONAL DATA

1. Your personal data controller is CD PROJEKT S.A. with its registered seat in Warsaw, Poland, ul. Jagiellońska 74, 03-301 Warszawa.
2. We may process the following personal data of yours:
  - a) Contestant: name, e-mail address, any other personal data included in the Pin (if applicable), information provided within the course of communication with the Organizer (if applicable);
  - b) Winner: name, address, information required by law (e.g. for tax purposes); likeness, other personal data provided within the course of communication with the Organizer (if applicable).
3. Your personal data will be processed for the purpose of carrying out the Contest organized by CD PROJEKT, in which you intend to take part, in particular for the purpose of assessing submissions, awarding Prizes, announcing results, communicating with the Contestants and providing the Winners with Prizes.
4. We respect your privacy rights i.e. the right to access, rectify and delete your data, limit its processing, transfer it, a right not to be a subject to automated decision-making, including profiling, and to object to the processing of your personal data (you will find more details about processing of your personal data in the Organizer Privacy Policy under the following URL: [https://regulations.cdprojektred.com/en/privacy\\_policy](https://regulations.cdprojektred.com/en/privacy_policy).)

## § 11. INDEMNITY

The Organizer will not cover any potential costs incurred by the Contestant in connection with the Contest, including entering the Contest, preparing and submitting the Pin and receiving the Prize, subject to § 7 above.

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## § 12. FINAL PROVISIONS

1. The Rules are published in the following language versions: English, Polish.
2. The Rules are governed and construed in accordance with the Polish law.
3. The Contest is not a game of chance, a lottery or any other game referred to in the Polish Act of 19 November 2009 on Gambling Games.
4. The Rules come into force on July 1, 2020.